

**INFORMAL SESSION
September 4, 2007**

The Board of Supervisors of Maricopa County Arizona convened in Informal Session at 10:00 a.m., September 4, 2007 in the Board of Supervisors' Conference Room, 301 W. Jefferson, Phoenix, Arizona, with the following members present: Fulton Brock, Chairman, District 1; Andrew Kunasek, Vice Chairman, District 3 and Don Stapley, District 2. Absent: Max W. Wilson, District 4 and Mary Rose Wilcox, District 5. Also present: Fran McCarroll, Clerk of the Board; Liz Evans, Minutes Coordinator; David Smith, County Manager and Victoria Mangiapane, Deputy County Attorney. Votes of the Members will be recorded as follows: aye-nay-absent-abstain.

1. ARIZONA METH PROJECT

Item: Update on the Arizona Meth Project. (C2008022M00) (ADM639)
Linda Mushkatel, Special Projects Manager
Mirja Riester, Executive Director, RIESTER

Linda Mushkatel reminded the Board that the last time she reported on the status of the Arizona Meth Project had been in February of 2007. Since that time, a baseline survey was performed prior to the implementation of Phase 1 in April. Phase II will begin September 12th with the "Not Even Once" Unveil Event. Ms. Mushkatel explained that each phase describes a set of advertisements such as print, television, radio, billboard and internet. She said that for every dollar spent on media an equal amount of donated added value contributions were realized.

Ms. Mushkatel said that about 70 – 75 percent of the counties in Arizona are participating. Some key results from the baseline survey are:

- 16% of teens and 36% of young adults believe that Meth gives you energy
- 14% of teens and 24% of young adults believe that Meth helps you deal with boredom
- 12% of teens and 21% of young adults believe that Meth helps you escape your problems
- 1 in 25 teens and 1 in 6 young adults reported having used Meth
- 15% of teens and 24% of young adults say they have close friends who have used Meth
- More than 1 in 10 teens and young adults report having family members who have been treated for Meth use
- 37% of teens and 53% of young adults said it would be easy for them to get Meth
- 18% of teens and 34% of young adults acknowledged that someone has offered them Meth or tried to get them to use Meth
- Many teens and young adults also report they have not tried to dissuade their friends from taking the drug
- More than 1 in 4 teens and 1 in 3 young adults say their friends would not give them "a hard time" for using Meth

Ms. Mushkatel outlined several partnering efforts that are underway. The "Not Even Once Youth Pledge Drive" traveled across the state over the summer months. Partners for the drive included 43 Boys and Girls Clubs, meth coalitions, tribal councils, county health departments and other community organizations. Ms. Mushkatel said that a partnership with the Arizona Dental Association has resulted in letters being mailed to all dentists in the state offering brochures about "meth mouth", as well as an article on the subject being included in their monthly publication. The Arizona Attorney General's Office will be partnering with the County on an upcoming art poster contest.

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Ms. Mushkatel said that while Phases 1 and 2 really focus on the effects of meth on the individual, Phase 3 focuses on the impact on the family and the community. She reported that the current budget will carry the Project through the ten weeks of Phase 2, but additional funding will be needed to implement Phases 3 and 4. The costs associated with each Phase include media purchases, affiliation agreements, production costs, public relations and outreach projects, staff and project evaluation. Ms. Mushkatel said that a number of public and private sector resources have been identified as potential donors in an effort to acquire the funding needed to sustain the Project through completion.

Supervisor Kunasek commented that the billboards were effective and well placed. Discussion ensued among the Board members regarding how to gain participation from those counties that are not currently involved as well as other possible funding sources. Ms. Mushkatel informed the Board that applications for gaming grants had been submitted to the tribal communities because they are experiencing significant meth problems.

Chairman Brock asked what strategies were in place to deal with the schools. Ms. Mushkatel replied that they were working through Arizona's Parent – Teacher Association as a means to offer resource materials to all schools in Arizona. Supervisor Stapley suggested that it might be appropriate to approach the legislature for help during the next session, as well as doing follow-up presentations at the County Supervisors Association (CSA), the Arizona Association of Counties (AACo) and the National Association of Counties (NACo) meetings.

Mr. Smith asked Mirja Riester, Executive Director of REISTER, to comment on how this campaign compares to other campaigns that her organization has been involved in. Ms. Riester answered by saying that this project was similar to the tobacco campaign in that it involves a multi-phased strategic approach.

2. REGIONAL SCHOOL DISTRICT #509 VOUCHERS/WARRANTS

The Board of Supervisors, pursuant to its authority granted in A.R.S. §15-1001, will consider for approval vouchers presented by the County School Superintendent of Maricopa County to draw warrants on the County Treasurer against Maricopa County Regional School District #509 School District funds for necessary expenses against the school district and obligations incurred for value received in services (except for payroll vouchers) as shown in the Vouchers. (ADM3814-003)

The Board of Supervisors may consider ratifying any Maricopa County Regional School District #509 vouchers and/or warrants (except for payroll vouchers) approved in accordance with the procedures of A.R.S. §15-321 since the last meeting of the Board of Supervisors. The Board of Supervisors may hear staff reports on the vouchers and warrants being considered. The Vouchers are on file in the Maricopa County's Clerk of the Board's office and are retained in accordance with ASLAPR approved retention schedule. (ADM3814-003)

Motion was made by Supervisor Stapley, seconded by Supervisor Kunasek, and unanimously carried (3-0-2) to consider the following items:

Ratify Voucher #6052	\$305,064.09
Ratify Voucher #7005	\$45,952.91

Staff did not give an update to the Board of Supervisors on regional schools operations and finances. (ADM3814-005)

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3. EXECUTIVE SESSION

Motion was made by Supervisor Stapley, seconded by Supervisor Kunasek, and unanimously carried (3-0-2) to recess and reconvene in Executive Session in the Tom Sullivan Conference Room to consider items listed on the Executive Agenda, pursuant to listed statutory authority, as follows.

LEGAL ADVICE; PENDING OR CONTEMPLATED LITIGATION; SETTLEMENT DISCUSSIONS CONDUCTED IN ORDER TO AVOID OR RESOLVE LITIGATION – ARS §38-431.03(A)(3) AND (A)(4)

1. **Larry Cochran v. Maricopa County, No. CV2006-002416**
Peter Crowley, Risk Manager
Shelly Zeise, Outside Counsel
Bruce White, Deputy County Attorney
2. **American Federation of State County and Municipal Employees (AFSCME) v. Maricopa County Board of Supervisors, et al.**
Sandi Wilson, Deputy County Manager
Elizabeth Yaquinto, Director, Workforce Management and Development
Shawn Nau, Director, General Government
David Hendershott, Chief, Sheriff's Office
Jack MacIntyre, Deputy Chief, Sheriff's Office
MaryEllen Sheppard, Deputy Chief, Sheriff's Office
Mark Ogden, Outside Counsel
Cyrus Martinez, Outside Counsel
Clarisse McCormick, Deputy County Attorney

LEGAL ADVICE; SETTLEMENT DISCUSSIONS CONDUCTED IN ORDER TO AVOID OR RESOLVE LITIGATION – ARS §38-431.03(A)(3) AND (A)(4)

3. **Mark W. Kennedy, Notice of Claim pursuant to ARS 12-821.01**
Peter Crowley, Risk Manager
Ted Howard, Claims Manager
Mary Cronin, Deputy County Attorney
Brandon Newton, Deputy County Attorney

LEGAL ADVICE; PENDING OR CONTEMPLATED LITIGATION – ARS §38-431.03(A)(3) AND (A)(4)

4. **Dowling v. the Maricopa County Board of Supervisors; CV2006-052611, Counterclaim and Third Party Claim**
Tom Irvine, Outside Counsel
Rebekah Francis, Outside Counsel
Sandi Wilson, Deputy County Manager
Tom Manos, Chief Financial Officer
Shelby Scharbach, Deputy Chief Financial Officer
Lisa Keegan, Interim Communications Director

MARICOPA COUNTY BOARD OF SUPERVISORS MINUTE BOOK

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Brian Hushek, Deputy Budget Director
LeeAnn Bohn, Deputy Budget Director
Shawn Nau, Director, General Government

**LEGAL ADVICE; PENDING OR CONTEMPLATED LITIGATION; CONTRACTS SUBJECT TO
NEGOTIATION – ARS §38-431.03(A)(3) and (A)(4)**

5. Bring Back Blue Copyright

Robert Kard, Director, Air Quality
Holly Ward, Public Information Officer, Air Quality
Steve Dahle, Materials Management
Kevin Costello, Deputy County Attorney

RECESS EXECUTIVE SESSION AND RECONVENE IN OPEN SESSION

Chairman Brock reconvened the Board in Open Session to consider the following matter:

4. AUTHORIZE APPEAL OF ARBITRATOR'S AWARD

Motion was made by Supervisor Kunasek, seconded by Supervisor Stapley, and unanimously carried (3-0-2) to authorize the appeal of the arbitrator's award in favor of Plaintiff in Cochran v. Maricopa County, et al, Maricopa County Superior Court Cause No. CV2006-002416, as discussed in Executive Session on September 4, 2007. (C7508007M00)

MEETING ADJOURNED

There being no further business to come before the Board, the meeting was adjourned.

Fulton Brock, Chairman of the Board

ATTEST:

Fran McCarroll, Clerk of the Board